and innovation regions, which is located in the center of China. Rapid research and development trends related to academic research innovation encourage us to explore the students’ perceptions on plagiarism in their research studies. Innovative research results and quality of education are the main source of quality university graduates, which helps local industries to get more benefit from regional educational research institutes or universities related to industrial solution and training programs.

**Target Audience**

As a target group for this case study, we considered only Chinese students who are currently enrolled and studying in public sector universities. We used published literature to identify plagiarism factors and also to support our arguments. The observation of each individual was transferred as a written note on notepad. This helped us to draw conclusions on the basis of collected qualitative evidence related to perceptions on plagiarism in studies. We also give some recommendations to overcome highlighted plagiarism issues at the study level in the Chinese public sector university context.

**Objective of the Case Study**

The objective of this case study is to explore the key influence factors and common perceptions of Anhui-based Chinese public sector university students on plagiarism. The discussion on this emerging research topic will help both Chinese and international researchers to get a better understanding of the common perception of academic dishonesty or integrity within Chinese universities. Our research study discusses and highlights some of the most important factors that influence university students to engage in plagiarism during their research studies.

**Acknowledgements**

The first author (Anam Fatima) would like to express gratitude to the China Scholarship Council (CSC) for awarding Master’s scholarship at the University of Science and Technology of China (USTC).

**References**


