The Ties that Bind? Real Estate Education in Europe and Regulatory Framework in Poland

Abstract

The main research goal was to explore the linkage between regulatory framework and university level real estate education in Poland. In order to achieve the research goal we analyzed the results of European and American to-date research into real estate education and we studied curricula from selected Polish universities for compliance with ministerial minimum requirements. Finally, we conducted a survey among students studying real estate economics from state universities with the best economics faculties in Poland. Based on the conducted research, it has been established that in their specialization choices Polish students are motivated mainly by pragmatic factors (professional prospects, possibility to obtain a broker’s or administrator’s license) and by interests. On the other hand, though, the research has revealed that in all the Polish schools surveyed curricula for the subject of real estate economics have been to a greater or lesser degree adjusted to the minimum programs connected with professional license system, and do not differ significantly from one another.

Keywords: real estate education, real estate professions, license limitations, Polish education, regulatory framework

Introduction

Research problem
As early as at the very beginning of the political transformation in Poland, Kwiatkowski (1990) pointed out that universities in Poland were in poor condition,