solving and preparation, whereupon they immediately present their solutions in front of a jury. A jury, consisting of both company representatives and university professors, will assess the teams on various criteria, such as problem analysis, feasibility of the solution and quality of the presentation. Teams are judged on one case study in the Local Qualification, two in the Semi-Finals, and eventually three in the Final.

Being a very dynamic and important student case study competition, The Tournament in Management and Engineering Skills requires well organized teamwork and prepared working structure from competitors. The use of the 5C model helps significantly in working process simplification.

6. Conclusion

In this paper the 5C business case study solving methodology, which is applicable not only to student competitions but also to various real life business problems, is presented and discussed. The importance of its practical structure and development through learning by doing practice is emphasized. We strongly believe that it is applicable as a roadmap for problem solving activities of SMEs as well as big companies in the Republic of Serbia and worldwide.

References


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